

Job Vacancy Communication Consultant

About IESR

Institute for Essential Services Reform (IESR) is a think-tank in the field of energy and environment. IESR encourages transformation into a low carbon energy system by advocating a public policy that rests on data-driven and scientific studies, conducting capacity development assistance, and establishing strategic partnerships with non-governmental actors. There are 4 programs in IESR covering the work on (1) sustainable energy access; (2) green economy; (3) energy transformation; and (4) Clean, Affordable, and Secure Energy for Southeast Asia (CASE).

IESR's vision is to build a world that is better, more sustainable, low-carbon oriented, and able to provide clean, sustainable energy for future generations. Meanwhile, IESR's Mission is to encourage the acceleration of Indonesia's energy transition toward a just, clean, and low-carbon energy system.

About the Position

IESR is seeking a Communication Consultant with the function of producing creative communication products, like posters, infographics, booklets, etc. This person will be a dynamic, vibrant, and creative individual with exceptional copywriting skills, and excellent attention to detail. This person will have demonstrable experience in producing creative communication products, with a passion for public communication research.

The person will work with our Green Economy program and deliver communication products for various projects and program within IESR.

Duration: 4 months (June - September 2022)

Duties and Responsibilities

Produce creative communication products:

- Able to transform our coal phase-out research into communication packages, such as posters, carousels, infographics, booklets, podcasts, and short videos.
- Support in assisting our events, such as webinars, Focus Group Discussions, etc.
- Assist in conducting surveys and focus group discussions.
- Attend related meetings as necessary.
- Coordinate with the IESR Communications team to develop an effective campaign

Qualifications:

- Bachelor's Degree in a related discipline (such as communication/design communication visual)
- A minimum of 2 years of practical experience in communication & graphic design which is proven by a portfolio of past designs.
- Specific skills in using designing software Adobe Family i.e. Photoshop and Illustrator (able to operate Premiere, After Effect, and Audition will be an advantage)

- Good understanding of green economy, social and economic development, and/or sustainable development.
- Should have excellent in creating the visual concept to communicate the ideas, with the ability to work in teams;
- Excellent written skills, and proficiency in Indonesia and English.
- Demonstrate ability to work in a team and maintain effective working relations with co-workers.
- Good IT skills, and possessing skills in digital marketing tools is an advantages.
- Must be resourceful and willing to take initiative even when given minimal instruction
- Have a personal computer with supportive design software

To apply: Submit via email to farah@iesr.or.id and lisa@iesr.or.id by submitting the following documents: 1) resume and 2) cover letter 3) a portfolio, by 24 June 2022.