

Request for Proposal (RFP)
Handout Layout for Akademi Transisi Energi



Institute for Essential Services Reform
Tebet Barat Dalam VIII No. 20A-B
Jakarta Selatan
Indonesia

29 November 2022

Background

Institute for Essential Services Reform (IESR) is a think-tank in the field of energy and environment. IESR encourages transformation into a low-carbon energy system by advocating a public policy that rests on data-driven and scientific studies, conducting capacity development assistance, and establishing strategic partnerships with non-governmental actors.

As part of IESR's effort to increase public awareness and carry out capacity development for the masses, transisienergi.id was launched by the end of 2020. The website is a one-stop service for all information regarding energy transition issues. The WordPress-based site has a number of features including glossaries, data visualization, an agenda aggregator, and an online library containing publications, articles, and other forms of knowledge products.

In order to further deepen transisienergi.id role in conducting capacity development on energy and environment issues, IESR is currently developing and integrating an intuitive and robust online learning platform, Akademi Transisi Energi. This will facilitate the public to access quality and credible courses through engaging and effective learning experiences.

The primary target audience for the platform is CSO, journalists, and students. At launch, there will be three courses covering different subjects namely Introduction to the energy transition, energy transition roadmap, and Rooftop PV Installation training. There's a need to make the learning process more dynamic, make difficult subjects more accessible, and ensure interest and knowledge retention. Hence IESR decided to prepare easy-to-read and understand handouts to complement the explainer video series.

Objective

- The objective of this project is to create an engaging and intuitive, popular, and credible online learning platform both from the user and administration perspective
- Create easy-to-read and understand handouts complete with engaging visuals including reproducing graphs and diagrams

Deliverables

1. 300-400 final pages layout from 155 pages of the draft, each may contain
 - a. Reproducing graphs and diagrams
 - b. Relevant images to the context in draft pages
 - c. Style guidelines and certain elements will be provided by IESR
 - d. 2 revisions for the rough draft
 - e. 1 revision for the final draft
2. Delivery format both in high-quality PDF and in IDML and or INDD format
3. Graphic assets, if any in adobe illustrator (.AI) or SVG or in other common formats

Timeline

Proposals will be accepted until 12:00 p.m. Indonesian Western Standard Time (WIB, GMT+07) on Wednesday, 7 December 2022. Kindly address Program Manager Energy Transformation IESR, Deon Arinaldo, at deon@iesr.or.id (CC: irwan@iesr.or.id & rahmat@iesr.or.id) for inquiries and submissions. Please put “**RFP Response - Handout Layout for Akademi Transisi Energi**”

Evaluation of proposals will be conducted from 7 to 8 December 2022. Top qualified service providers from the proposed document and quotation will be shortlisted and might be invited to a follow-up session within this time window to obtain any necessary clarification on items described in the proposals.

The selection decision for the winning bidder will be made by 8 December 2022. Upon notification, the contract negotiation with the winning bidder will begin immediately and must proceed extra quickly to meet the project timeline.

Deliverables	Timing	Payment*
1. Presented work plan and timeline of handouts	9 December 2022	10%
2. Presented rough draft	11 January 2023	30%
3. Presented final draft	18 January 2023	50%
4. Presented revision from final draft	25 January 2023	
5. Report and assets handover	27 January 2023	10%

*Payment terms are negotiable upon the contracts award

Budget

IESR intends to make one award for the execution of this project. The final award amount will be contingent on the submission of a detailed and reasonable proposal to be approved by IESR. Expected award to range from **IDR 25 to IDR 40 million**. All proposals must include proposed costs (in Indonesian Rupiah/IDR) to complete the tasks described in the project scope.

IESR will be the final document sole proprietor. All asset and material is under IESR copyright and can't be reused for other project

IESR intends to pay the selected contractor on a fixed-fee, milestone-based payment schedule. Shall applicants prefer an alternate payment timeline, the applicants should propose a fixed fee and separate the total hours and amounts associated with the project.

Proposal Guidelines

Proposals will be accepted until 12:00 p.m. Indonesian Western Standard Time (WIB, GMT+07) on Wednesday, 7 December 2022. Any submissions received after this date and time will be regarded as inadmissible.

All proposals must be signed by an official agent or representative of the company submitting the proposal.

Please itemize all costs and include a description of associated services. Contract terms and conditions will be negotiated upon the selection of the winning bidder for this RFP.

If the organization submitting a proposal must outsource or contract any work to meet the requirements, this must be clearly stated in the proposal. Additionally, costs included in proposals must consist of any outsourced or contracted work. Any outsourcing or contracting organization must be named and described in the proposal.

Required Skills and Experience

1. Creativity and imagination
2. Patience and attention to detail
3. Familiarity with common layout editing software i.e. Adobe Indesign, Affinity Publisher or other industry standard software
4. Minimum 2 (two) works on previous projects proven through portfolio

Proposal Evaluation

The service provider will be selected based on full and open competition. The proposal will be evaluated based on the:

- Qualification 30%
- Experience 20%
- Portfolio 50%

IESR may, at its discretion and without explanation to the prospective Vendors, at any time choose to discontinue this RFP without obligation to such prospective Vendors.

Awarding of the contract resulting from this RFP will be dependent upon the suitability of proposals received and the funds available. The RFP process is open to all vendors including those who have previously provided layout services for IESR.