

[Vacancy] Digital Designer

A. Responsibilities and Tasks

Digital Designer will assist Communications Manager and work closely with the Communications teams to execute and collaborate on creative concepts and deliverables in support of IESR programs. Digital Designer shall be mastering in Adobe creative suite and having strong design views to create stand out communication products and push forward the IESR brand.

Digital Designer daily task lists will include digital design, digital media assets, video editing, printing, and merchandising.

The tasks of Video dan Digital Designer shall include, but not be limited to, the following:

1. Main Tasks

- Translating ideas into visual/motion graphics that easy to understand by a IESR audience
- Creating and delivering visual/motion graphics for various media
- Creating graphic templates for easy to apply to other slides or product by IESR teams
- Creating illustrations, designs, and other artwork used in branding and publication materials such as flyers, carousels, reports, websites, poster and social media advertisements
- Assisting in the creation of storyboards.
- Preparing conceptual and branding layouts for the communications products.
- Responsible report layout designs
- Providing accurate time estimates for each part of the process and deadline target.
- Encoding, converting and editing videos and adding effects/elements to enhance motion graphics.
- Creating visually stunning video assets and content
- Staying up to date on the latest graphic design techniques

- Producing podcast: Recording and Editing
- Taking initiative on projects and innovative solutions
- Adhering to brand guidelines in ways that still push creative boundaries
- Assisting Communications Manager in conducting quality control of IESR corporate branding, identity, and design guidelines;
- Handling IESR social media

2. Additional tasks

- Performing other tasks (or duties) as assigned by the Communications Manager

B. Qualifications, competencies and experience

- At least bachelor degree in the field of Design, Design graphics, Fine Arts, Visual Communications or related field
- A minimum 2-3 years' experience as design graphic, motion video with a strong portfolio.
- Possess strong knowledge of Adobe creative suite and broadcasting software, such as Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, Adobe Premiere Pro, Adobe Audition, OBS/Vmix or similar tools.
- Familiar with audio visual equipment: camera, lighting, soundcard, advance in piloting drone will be an advantage.
- Have a keen eye for design and aesthetics
- Highly organized and understand prioritize effectively
- Able to work with team that can collaborate and communicate the ideas to stakeholders
- Good written and verbal communication skills in Bahasa Indonesia and English
- Have a desire to grow in digital marketing, event management and learning new technique to enhance design skill

C. Duration

2 year's contract and can be extended, with 3 months' probation. Expected starting in January 2022

D. Salary

Salary and benefits are competitive and will be commensurate with candidate's qualification and experience.

E. How to apply

- Download and fill up the [application form](#) from the IESR website.
- Send the completed application form, together with an application letter, and latest CV to hrd@iesr.or.id before December 30, 2022.
- Only qualified candidates will be called for a test and interview.