

Part-time Digital Creative for Producing Akademi Transisi Energi Learning Materials

A. Background

Institute for Essential Services Reform (IESR) is a think-tank in the field of energy and environment. IESR encourages transformation into a low-carbon energy system by advocating a public policy that rests on data-driven and scientific studies, conducting capacity development assistance, and establishing strategic partnerships with non-governmental actors.

As part of IESR's effort to increase public awareness and carry out capacity development for the masses, we launched transisienergi.id by the end of 2020. The website is a one-stop service for all information regarding energy transition issues. The WordPress-based site has a number of features including glossaries, data visualization, an agenda aggregator, and an online library containing publications, articles, and other forms of knowledge products.

In order to further deepen transisienergi.id role in conducting capacity development on energy and environment issues, IESR is integrating an intuitive and robust online learning platform, Akademi Transisi Energi. This will facilitate the public to access quality and credible courses through engaging and compelling learning experiences. The primary target audience for the project includes CSOs, journalists, and students. At launch, there are three courses covering different subjects at the platform i.e. Introduction to the Energy Transition, Energy Transition Roadmap, and Rooftop PV Installation Training. Meanwhile, there are 15 other courses that are still in the development process.

There's a need to make the learning process more dynamic, make difficult subjects more accessible, and ensure interest and knowledge retention. Hence IESR wanted to visualize certain concepts in each video in the form of 2D animation and motion graphics combined with the floating head or interview-style explanatory videos. In addition, a number of relevant image/video overlays should also be incorporated into each video. Aside from video format, we also provide video handouts as gateway reading materials which are also made to be engaging and enjoyable reading materials.

Through this advert, IESR is seeking creative individuals to carry out quality video editing, animation, and layout works as part-time digital creatives.

B. The Scope of Tasks

The position requires **35 work hours per week** in a **9 to 4** working hours with the following tasks:

- a. Design concepts, check scripts, assist video shoot, animate, and edit learning material in video format

- b. Design concepts, check drafts, illustrate, reproduce graphs, and layout learning material in handout format
- c. Other tasks assigned by the clean energy hub coordinator or program manager

C. Benefit

1. A monthly rate between IDR 5 to 7 million/month
2. 1-day monthly leave which can be accumulated in a maximum of 6 days
3. In-lieu for overtime

D. Qualification

- A bachelor's degree in audio-visual production, communication, or in any relevant field.
- 1-2 years experience in audio-visual production. Experience in creating learning material or energy/environmental issues creative design is an advantage
- Proficient in the use of video editing and animation software including but not limited to Adobe Premier, Adobe Illustrator, Adobe After Effect or Davinci Resolve
- Familiarity with operating digital cameras including their accessories for video production
- Proficient in the use of layout software including but not limited to Adobe InDesign, Adobe Illustrator, Corel Draw, or Affinity Publisher
- Good organizational skills and diligent attention to detail
- Excellent time-management skills.
- Ability to manage multiple tasks and deadlines.
- Demonstrated initiative, tact, a high sense of responsibility, discretion, and confidentiality.
- Fluent in English both writing and speaking.

E. Duration

Minimum 6 months with a possible contract extension for another 12 months. Start immediately as soon as possible

F. Applications

- Please download the application form from IESR website
- Sent the application form resume including relevant design and campaign portfolios to the Energy Transformation Program Manager at deon@iesr.or.id and the Project Lead at irwan@iesr.or.id. Please put **"Name - Part-time Digital Creative for Akademi"** in the subject line.
- Please send any further inquiries to the same email address
- The process is on a rolling basis when a suitable candidate is found – we will close the recruitment process. Therefore, please submit your application promptly