

## **Social Media and Content Creative Internship**

### **1. Objectives**

The objective of the internship is to assist and support communication efforts in developing audio-visual narratives and productions derived from IESR's evidence-based products, and to:

- Assist in designing digital assets for social media and websites.
- Assist in social media strategy implementation and optimization

### **Scope of Work:**

The intern will be tasked with performing the following duties, with the support of the Communications Manager and Digital Designer:

- Follow the prepared guidelines to develop infographic designs, social media content, presentation materials, and publications.
- Assist in creating social media campaigns and designing for digital platforms.
- Assist in social media monitoring and engagement.
- Assist in optimizing social media accounts.

### **2. Required qualifications and competences**

- Undergraduate student majoring in Communications, Visual Communication Design, or relevant studies – preferably in the last year of study;
- Should have excellence in creating visual concepts to communicate ideas, with the ability to work in teams;
- Specific skills in using design software from the Adobe Suite: Photoshop and Illustrator (being able to operate Premiere, After Effects, and Audition will be advantageous);
- Having experience or interest in the advocacy world and renewable energy topics is advantageous;
- Possessing a creative and critical mindset in delivering communication products;
- Owning a personal laptop and the necessary software tools will be a requirement for this position.

***Please note that you are only allowed to apply for this internship if you are currently enrolled as a student or graduated not longer than one year ago.***

**Duty Station:**

Jakarta (the intern is required to work from the office and remotely from home)

**Working Hours:** 5 working days per week, 8 (eight) working hours per day

**Expected Joining Date:** As soon as possible

**Duration of Internship:** 6 months, from September 2023 to March 2024.

**Remuneration:** The intern will follow IESR regulations and receive a stipend intended to cover meals and transport allowances.

Interested candidates shall submit a **comprehensive resume** and a **motivation letter** to [iesr@iesr.or.id](mailto:iesr@iesr.or.id) **before August 30, 2023**.

To apply, please complete the [Job Application form here](#) and send your application letter, resume/CV, and portfolio (if any).

Please put "**Social Media and Content Creative Intern – Internship**" as the subject of your email.

***Only short-listed candidates will be notified.***