



**Request for Proposal (RFP)
Planning and Monitoring for
Ecotourism Area Development -
Galang Ekowisata Biru Project Cirebon**

Institute for Essential Services Reform

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Jakarta Selatan
Indonesia

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1. Back Ground

The Institute for Essential Services Reform (IESR) is a local think-tank that focuses on energy transition and climate change issues. Currently, IESR is carrying out Community Funded Offsetting Project (CFOP) activities, crowdsourcing environmental projects, in three locations in Indonesia. One of the locations is South Kesunean - Cirebon City, West Java. CFOP is a project that will involve people in realizing a joint commitment to offset their carbon emissions produced by themselves by raising funds for 6 - 9 months. The collected funds will be used to make a project that contributes to emission carbon reduction such as clean energy procurement for people in need or reforestation and forest rehabilitation projects. CFOP in South Kesunean will be a project based on mangrove forest conservation and plant seedling. Mangrove forests are known as powerful forests that are able to absorb and store carbon emissions. Any activities that harm and destroy mangrove forest ecosystems have a big impact on the release of carbon emissions that have been stored by the forest into the atmosphere. Therefore, maintaining mangrove forests and replanting mangrove seedlings is one of the climate crisis mitigation activities and can be performed as a carbon offset project.

The Community Funded Offsetting Project activity in Cirebon City was later referred to as the Galang Ekowisata Biru Project. The funds collected in this project will be used to help build a bridge or mangrove trail and plant seedlings in the South Kesunean mangrove forest as a support to maintain the existence of Mangrove Forests in the area. It will also be the first step to developing the South Kesunean mangrove forest area into a sustainable mangrove conservation and ecotourism area. Thus, IESR needs partners who are experienced in designing ecotourism areas and mangrove trails that can support mangrove forest development activities towards conservation areas and sustainable ecotourism.

2. Objective

Through this, IESR is looking for partners with extensive experience and portfolios, capable of making ecotourism area planning mainly on mangrove tracking trail design (including choosing the material for the mangrove trail) and a monitoring program for one year after the construction of the mangrove trail and assistance to the community about how to manage and develop the mangrove forest area. The construction is expected to start in March 2024 and finish in June 2024. The socioeconomic assessment of the community has been done prior to this request and the report will be disclosed only to the selected institution..

IESR will evaluate all the proposals submitted. Following a review of all submissions, IESR will select the firms/institutions that present the most suitable expertise according to the qualifications outlined below, that most closely align with project objectives, and articulate a detailed, clear, and achievable plan to meet those objectives within the required timeframe.

3. Project Location and Current Development

South Kesunean is located in the Lemahwungkuk subdistrict, Cirebon City, West Java. It is located near many of the main tourist destinations of Cirebon City. The mangrove forest in South Kesunean is the result of the residents' efforts to maintain mangrove

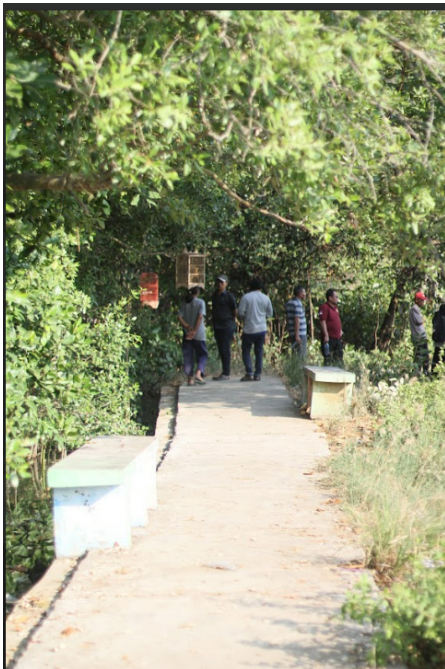
seedlings planted in 2002/2003 by the Cirebon City government. The area of the mangrove forest is 200x150m and 300x150m, located next to the river estuary. The dominant mangrove species in this mangrove forest is *Rhizophora sp.* and *Avicenia sp.* . Around the mangrove forest area is a dense residential area and fish pond area. Below are some pictures of the South Kesunean area and the mangrove forest. The initial length of the mangrove trail that the community proposed was 300m, but it can be adjusted based on the real condition of mangrove forest and community consultancy after the survey is carried out.

The main form of assistance and procurement that IESR and it's partners will provide to the community through this project to support the development of conservation and ecotourism area in South Kesunean are batik training using natural mangrove-based dyes, cleaning the coastal area and mangroves planting, designing and building a mangrove trail and a monitoring program for the conservation and ecotourism area for one year after mangrove trail construction finished. This project has been coordinated and supported by the Cirebon city government and related agencies who will take part in implementing follow-up action activities in the context of project sustainability such as: provide training and monitoring programs for small and medium business group, tourism awareness group and mangrove working group.

South Kesunean Region's Maps



South Kesunean's Mangrove Forest



4. Deliverables

1. Survey report on the ecotourism report covering the possible tourism activity, sanitary needs, access, value proposition, proposed business model and other relevant findings
2. Mangrove trail Feasibility Study (FS) and Detail Engineering Design (DED) (3 options for mangrove trail design complete with estimation budget, timeline and procons)
3. Monitoring of ecotourism area (monitoring the mangrove restoration progress and ecotourism activity progress in the area for one year after the mangrove trail construction finished)

5. Timeline

Deliverable 1: November 2024

Deliverable 2: November 2024

Deliverable 3: June 2024 - June 2025

Estimated Construction: March - June 2024

6. Proposal Guideline

Proposals will be accepted until 12:00 p.m. Indonesian Western Standard Time (WIB, GMT+07) on October 30, 2023. Any submissions received after this date and time will be regarded as inadmissible. Kindly submit the proposal to the IESR Energy Transformation Project Manager at deon@iesr.or.id and the Clean Energy Hub Coordinator IESR, Irwan Sarfudin at irwan@iesr.or.id and cc: falah@iesr.or.id (program officer, IESR). Please include **"RFP Response – Galang Ekowisata Biru Cirebon [Company Name]"** in the subject line.

All proposals must be signed by an official agent or representative of the company submitting the proposal. Please itemize all costs and include a description of associated services. Contract terms and conditions will be negotiated upon selecting the winning bidder for this RFP.

Please itemize all costs and include a description of associated services. Contract terms and conditions will be negotiated upon selecting the winning bidder for this RFP. If the organization submitting a proposal must outsource or contract any work to meet the requirements, this must be clearly stated in the proposal. Additionally, costs included in proposals must consist of any outsourced or contracted work. Any outsourcing or contracting organization must be named and described in the proposal.

7. Timeline

Evaluation of proposals will be conducted from . Top qualified partners from the proposed document and quotation will be shortlisted and a follow-up session might be undertaken in this time window to obtain any necessary clarification on items described in the proposals. The selection decision for the winning bidder will be made by the latest. Upon notification, the contract negotiation with the winning bidder will begin immediately and must proceed extra quickly to meet the project timeline. The timeline and payment schedule can be negotiated.

8. Budget

All proposals must include proposed costs (in Indonesian Rupiah/IDR). IESR intends to grant one winner with a possible amount of grant ranging from 20 - 35 Million IDR. Pricing should be listed at least for these items:

- Mangrove trail design (50%)
- Ecotourism monitoring (25%)

NOTE:

All costs and fees must be clearly described in each proposal.

The main material for the mangrove trail must be a local and natural based material.

The Mangrove trails can be non-permanent or permanent bridges.

9. Partner Qualification

The Provider should provide the following items as part of their proposal:

1. Description of experience making mangrove trail and develop mangrove ecotourism and conservation area
2. Examples of one or more similar project conducted by your organization
3. Testimonials from previous clients or partners about the projects conducted by your organization
4. Resources you will assign to this project (total number, roles, job titles, experience)
5. Confirmation of project completion timeframe
6. The concept of organizing the event to be offered