

Social Media and Content Creator Internship

1. Objectives

The objective of the internship is to assist and support communication efforts in developing audio-visual narratives and productions derived from IESR's evidence-based products, and to:

- Assist in designing digital assets for social media and websites.
- Assist in social media strategy implementation and optimization

Scope of Work:

The intern will be tasked with performing the following duties, with the support of the Communications Manager and Digital Designer:

- Follow the prepared guidelines to develop social media content
- Assist in social media content, especially video production and copy writing
- Assist in social media monitoring and engagement.
- Assist in optimizing social media accounts.

2. Required qualifications and competences

- Undergraduate student majoring in Communications, Visual Communication Design, or relevant studies – preferably in the last year of study;
- Should have excellence in creating visual concepts to communicate ideas, with the ability to work in teams;
- Specific skills in using design software from the Adobe Suite: Photoshop and Illustrator (being able to operate Premiere, After Effects, and Audition will be advantageous) or any video editing tools;
- Having experience or interest in the advocacy world and renewable energy topics is advantageous;
- Possessing a creative, detail-oriented and critical mindset in delivering communication products;
- Owning a personal laptop and the necessary software tools will be a requirement for this position.

Please note that you are only allowed to apply for this internship if you are currently enrolled as a student or graduated not longer than one year ago.

Duty Station:

Jakarta (the intern is required to work from the office and remotely from home)

Working Hours: 5 working days per week, 8 (eight) working hours per day

Expected Joining Date: As soon as possible

Duration of Internship: 6 months, from May 2024 to November 2024.

Remuneration: The intern will follow IESR regulations and receive a stipend intended to cover meals and transport allowances.

Interested candidates shall submit a **comprehensive resume** and a **motivation letter** to iesr@iesr.or.id **before May 20, 2024**.

To apply, please complete the [Job Application form here](#) and send your application letter, resume/CV, and portfolio (if any).

Please put "**Social Media and Content Creator Internship**" as the subject of your email.

Only short-listed candidates will be notified.