

Call for Full-time Consultant for Digital Creative - Akademi Transisi Energi

A. Background

Institute for Essential Services Reform (IESR) is a think-tank in the field of energy and environment. IESR encourages transformation into a low-carbon energy system by advocating a public policy that rests on data-driven and scientific studies, conducting capacity development assistance, and establishing strategic partnerships with non-governmental actors.

As part of IESR's effort to increase public awareness and carry out capacity development for the masses, we launched transisienergi.id by the end of 2020. The website is a one-stop service for all information regarding energy transition issues. To further deepen transisienergi.id role in conducting capacity development on energy and environment issues, IESR also has an intuitive and robust online learning platform i.e. Akademi Transisi Energi. Launched in June 2023, this platform aimed to facilitate the public to access quality and credible courses through engaging and compelling learning experiences. The primary target audience for the site includes CSOs, journalists, and students.

Currently, there are six courses covering different subjects and various learning complexity levels at the platform i.e. Introduction to the Energy Transition, Energy Transition Roadmap, Rooftop Photovoltaic (PV) Training, Solar PV for utility-scale, wind power, and Hydropower and energy storage. Meanwhile, 12 other courses are still in the development process.

There's a need to make the learning process more dynamic, make difficult subjects more accessible, and ensure interest and knowledge retention. Hence IESR wanted to visualize certain concepts in each video in the form of 2D animation and motion graphics combined with the floating head or interview-style explanatory videos. In addition, several relevant image/video overlays should also be incorporated into each video. Aside from video format, we also provide handouts as gateway reading materials which made to be engaging and enjoyable.

Through this advert, IESR is **seeking one creative individual**, in addition to current two consultants, to carry out quality video editing, animation, and layout works as full-time digital creatives consultants, to forming an efficient three-man-team with one existing digital creatives consultants.

B. Deliverables

Each individual consultant required to **40 work hours per week** in a **9 to 5** working hours with the following tasks:

- a. Design concepts, check scripts, assist video shoot, animate, and edit learning material in video format i.e. 1 new video and 1 revised video per week (60%)

- b. Design concepts, check drafts, illustrate, reproduce graphs, and layout learning material in handout format i.e. 1 new handout and 1 revised handout per week (30%)
- c. Other tasks assigned by the clean energy hub coordinator, including but not limited to providing digital assets for the clean energy hub platform campaign. - 2 content or design per week (10%)

*This position requires the consultant to prepare their own editing equipment. Additional apps, services, or equipment needed, including but not limited to Adobe CC suites, might be provided by IESR

C. Benefit

1. A monthly rate between IDR 5 to 7 million/month with no additional benefit i.e. health, annual bonus, etc.
2. 1-day monthly leave which can be accumulated in a maximum of 6 days
3. In-lieu for overtime

D. Qualification

- A bachelor's degree in audio-visual production, communication, or in any relevant field.
- 1-2 years experience in audio-visual production. Experience in creating learning material or energy/environmental issues creative design is an advantage
- Proficient in the use of video editing and animation software including but not limited to Adobe Premiere, Adobe Illustrator, Adobe After Effect or Davinci Resolve
- Familiarity with operating digital cameras including their accessories for video production
- Proficient in the use of layout software including but not limited to Adobe InDesign, Adobe Illustrator, Corel Draw, or Affinity Publisher
- Good organizational skills and diligent attention to detail
- Excellent time-management skills.
- Ability to manage multiple tasks and deadlines.
- Demonstrated initiative, tact, a high sense of responsibility, discretion, and confidentiality.
- Fluent in both writing and speaking.

E. Duration

Minimum 6 months with a possible contract extension for another 6 or 12 months. Start immediately as soon as possible

F. Applications

- Please download the application form from IESR website

- Sent the application form resume including relevant design and campaign portfolios to the Energy Transformation Program Manager at deon@iesr.or.id and the the Clean Energy Hub Coordinator at irwan@iesr.or.id and CC falah@iesr.or.id and rakanda@iesr.or.id. Please put “**Name - Digital Creative Akademi**” in the subject line.
- Please send any further inquiries to the same email address
- The application due date is Sunday, 15 September 2024 with a time-priority basis i.e. when a suitable candidate is found we will stop the recruitment process immediately. Therefore, please submit your application promptly