

Call for Full-Time Consultant CERH Platform Content Development and Stakeholder Engagement

A. Background

Institute for Essential Services Reform (IESR) is a think-tank in energy and environment. IESR encourages transformation into a low-carbon energy system by advocating a public policy based on data-driven and scientific studies, conducting capacity development assistance, and establishing strategic partnerships with key stakeholders. As part of IESR's effort to increase public awareness and deliver capacity development for the masses, IESR is running several Clean Energy Resource Hub (CERH) platforms.

The most prominent platform, with more than 58.000 users is Jejakkarbonku.id. This platform focuses on introducing the concept of greenhouse gasses (GHG) and carbon footprint calculation to the public. The ultimate goal is amassing public support and initiating action at the individual, community, and business levels.

The last update to the platform was in June 2024. It brings a refreshed look, revamped user experience, and new features i.e. emission cards to simplify the calculation and usage. Currently, the team is developing an individual custom calculator, corporate-focused carbon inventory tools, and carbon offsetting projects interface. IESR plans to launch these new features by the end of the year.

IESR also has an intuitive and robust online learning platform i.e. Akademi Transisi Energi. Launched in June 2023, this platform aimed to facilitate the public to access quality and credible courses through engaging and compelling learning experiences. The primary target audience for the project includes CSOs, journalists, and students.

Currently, there are six courses covering different subjects and various learning complexity levels at the platform i.e. Introduction to the Energy Transition, Energy Transition Roadmap, Rooftop Photovoltaic (PV) Training, Solar PV for utility-scale, wind power, and Hydropower and energy storage. Meanwhile, 12 other courses are still in the development process.

On the other hand, IESR also supports the development and management of infomolis.id. Launched in late August 2024, this platform offers interactive and encompassing information regarding electric vehicles (EV) and their ecosystems. As the EV market in Indonesia is growing at an incredible pace, there's a need to regularly update the site content.

IESR plans to build strong collaborations with relevant stakeholders to develop the site's content and promote it.

B. Deliverables

These are the key deliverables to be achieved during the first six months of the consultancy services

1) Platform Content Development (50%)

- a) Prepare a general web content development and promotion strategy, including a unique approach for each aforementioned platform

- b) Prepare 4 to 6 new content for the platform per month. May request assistance from other CERH members or IESR staff & analysts
- c) Develop 1 corporate calculation template for select industries and check the existing one for Jejakkarbonku.id
- d) Develop 1 course draft on a select subject based on the prepared syllabus for Akademi Transisi Energi
- e) Prepare and obtain one official certification each for Jejakkarbonku.id and Akademi Transisi Energi from relevant government or international bodies.
- f) Preparing weekly media & issues overview and content plan for infomolis.id
- g) Monthly platform's overall performance evaluation report

2) Stakeholder Engagement (50%)

- a) Prepare a general stakeholder engagement strategy then includes a separate approach for each platform and its unique users and potential users
- b) Carry out 1 event per month to promote the platform, may collaborate with CERH Campaigner and subsequent Generasi Energi Bersih (Gen-B) volunteer community
- c) Manage one community-based carbon offset project in Jejakkarbonku.id, may collaborate with an assigned Energy Transition program officer
- d) Obtain 2 strategic partnerships for Jejakkarbonku.id Corporate Carbon Inventory
- e) Monthly stakeholder engagement performance evaluation report

C. Benefit

1. A monthly rate between IDR 7 to 9 million/month with no additional benefit i.e. health, annual bonus, etc.
2. 1-day monthly leave which can be accumulated in a maximum of 6 days
3. In-lieu for overtime

D. Qualification

- A bachelor's degree in environment, engineering, development or other relevant field. A master's degree is an advantage
- A minimum 1 year experience in stakeholder engagement in climate or energy related field.
- Good organizational skills and diligent attention to detail
- Excellent time-management skills.
- Ability to manage multiple tasks and deadlines.
- Demonstrated initiative, tact, a high sense of responsibility, discretion, and confidentiality.
- Fluent in English and Bahasa Indonesia.

E. Duration

Minimum 6 months with a possible contract extension for another 12 months. Start immediately as soon as possible

F. Applications

- Please download the application form from the IESR website
- Sent the application form, resume, and a sample article on carbon footprint or sustainable mobility to the Energy Transformation Program Manager at deon@iesr.or.id and the Clean Energy Hub Coordinator at irwan@iesr.or.id and CC falah@iesr.or.id. Please put “**Name - Content and Stakeholder Engagement**” in the subject line.
- Please send any further inquiries to the same email address
- The application due date is Sunday, 15 September 2024 with a time-priority basis i.e when a suitable candidate is found we will stop the recruitment process immediately. Therefore, please submit your application promptly