

[IESR Job Vacancy] GETI Communication Consultant

About IESR and GETI Project

Institute for Essential Services Reform (IESR) is a think-tank in the field of energy and environment. IESR encourages transformation into a low carbon energy system by advocating a public policy that rests on data-driven and scientific studies, conducting capacity development assistance, and establishing strategic partnerships with non-governmental actors. IESR has a vision to build a world that is better, more sustainable, low-carbon oriented, and able to provide clean, sustainable energy for future generations. Meanwhile, IESR's mission is to accelerate Indonesia's energy transition towards a just, clean, and low-carbon energy system.

Green Energy Transition Indonesia (GETI) is one of IESR's project undertaken from October 2024, supported by the British Embassy Jakarta. GETI aims to strengthen the enabling conditions for rapid green electricity deployment, as indicated by the increased access to inclusive, reliable, and affordable low-carbon energy and increased number of low-carbon energy project investments in Indonesia. The project has two outcomes to meet the goal, which define the workstream GETI will be working on. The first is related to turning Indonesia's Comprehensive Investment and Policy Plan (CIPP) for Just Energy Transition Partnership (JETP) into implementation, that is mobilised support to accelerate policy reform listed in the CIPP. And the second is setting up Indonesia Green Hydrogen Accelerator, which is an established green hydrogen market to support the Indonesian 2023 National Hydrogen Strategy.

Scope of Work

IESR is seeking a Communication Consultant to produce creative communication products, like carousels, posters, infographics, booklets, etc and implement public communication and outreach. This person will be a dynamic, vibrant, and creative individual with exceptional copywriting skills and excellent attention to detail. This person will have demonstrable experience in producing creative communication products, with a passion for public communication research, especially on the two designated GETI's workstreams. The person will work with our Green Energy Transition Indonesia (GETI) project team and Communications Team to deliver communication products for the projects within IESR.

Duration: 12 months year (1 March 2025 - 1 March, 2026)

Duties and Responsibilities

- Implement public awareness campaign on coal policy reform, decarbonization of energy system and green hydrogen
- Able to transform our research into communication packages, such as posters, carousels, infographics, booklets, podcasts, and short videos.
- Produce other digital communication products.
- Support in producing media communication products from GETI activities, such as press releases, fact sheets, etc.
- Support our hybrid events, such as webinars.
- Attend related meetings as necessary.
- Coordinate with the IESR Communications team to develop an effective campaign.

Qualifications:

- Minimum Bachelor's Degree in a related discipline (such as communication/design communication visual). An advanced degree is an advantage.
- A minimum of 2 years of practical experience in communication & graphic design which is proven by a portfolio of past designs.
- Specific skills in using designing software Adobe Family i.e. Photoshop and Illustrator (being able to operate Premiere, After Effects, and Audition will be an advantage).
- Proficient in operating hybrid event tools such as OBS, Vmix, etc.
- Basic understanding of the topic: energy transition, climate change, green hydrogen, , and/or sustainable development.
- Should have excellent skills in creating the visual concept to communicate the ideas, with the ability to work in teams;
- Excellent written skills and proficiency in Indonesian and English.
- Demonstrate the ability to work in a team and maintain effective working relations with co-workers.
- Must be resourceful and willing to take initiative even when given minimal instruction.
- Have a personal computer/laptop with supportive design softwares to do the work.

Remuneration

The remuneration of a communication consultant will depend on several factors, including the consultant's experience level, the scope of work, and the budget allocated for the project. The remuneration is paid monthly based on performance and delivery. This contract is not extendable.

How to apply:

Submit your application consist of the following documents: 1) [application form](#) (from IESR website); 2) latest CV and your social media account (IG, Twitter, TikTok, or Facebook); 3) cover letter stating your reasons and motivation; and 4) sample(s) of portfolios (if any), no later than **February 28, 2025**, by email to erina@iesr.or.id. Please include **“Individual GETI Communication Consultant”** in the subject line.