

Jakarta, 28 April 2025

Announcement of Bid Winner

CASE Indonesia Social Media and Campaign Agency

To all bid participants and all others concerned,

Following our previous announcement on April 21, 2025 regarding the shortlist of agencies for the second stage of the bidding process, we are pleased to inform you that the pitching sessions have been completed and a further thorough evaluation has been conducted in accordance with the procedures outlined in the Request for Proposal (RFP) document.

Based on the combined results of the proposal evaluation and pitching presentation, we are pleased to announce that **Mullen Lowe** has received the highest score and has been selected as the winning agency for the Social Media and Campaign Agency engagement under Project CASE Indonesia.

We would like to sincerely thank all agencies that participated in the bidding process. We greatly appreciate the time, effort, and creativity invested in preparing and presenting your proposals.

This announcement is made as part of IESR's commitment to promoting transparency and accountability throughout the bidding process.

Thank you once again for your interest in working with CASE Indonesia. We look forward to potential future opportunities to collaborate.

With best regards,



Agus Tampubolon

Project Manager Clean, Affordable and Secure Energy (CASE) for SEA

