

Request for Proposal

Consultant for Video Editing Lesson Learn Energy Transition in Sub National

1. Background

Since 2019, the Institute for Essential Services Reform (IESR) has established strategic partnerships with various provinces in Indonesia to support the increase of the renewable energy mix and accelerate the energy transition at the local level. The collaboration began in Central Java and Bali, and expanded to Jambi in 2021.

In 2021–2022, IESR also worked with the provinces of South Sumatra and East Kalimantan, focusing specifically on preparing for the energy transition in coal-producing regions. Each province applies a unique approach tailored to its local context.

In 2024–2025, IESR contributed to the drafting process of the Regional Energy General Plan (RUED) in East Nusa Tenggara.

The energy transition at the regional level is crucial, as each area in Indonesia has unique renewable energy potential, such as solar, wind, and geothermal power. Harnessing this potential can enhance local community welfare and promote sustainable economic development. According to IESR, accelerating the energy transition through renewable energy development can contribute significantly to achieving national economic growth targets.

IESR's diverse approaches, such as the emergence of local champions with shared visions to boost the renewable energy mix, and stronger initiatives aimed at achieving net zero emissions in sub national, deserve to be documented in a learning video. This video is intended to serve as a valuable resource for all stakeholders seeking to foster further collaboration with local governments in accelerating the energy transition. It will include reflections, challenges, and progress made so far.

2. Objective

- a. Inspire local governments and other organizations to accelerate the energy transition at the subnational level.
- b. Document IESR's strategies and achievements at the subnational level as a reference for future initiatives.

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3. Deliverables

- a. 1 final version of storyboard
- b. A collection of raw footage
- c. A set of visual assets (including motion graphics and animations)
- d. 1 final interactive documentary video (7–13 minutes), subtitled in both Bahasa Indonesia and English
- e. 2 promotional videos, each 1 minute long

Note: IESR will retain sole ownership of all deliverables, including digital assets and communication products. Please ensure that none of the digital assets violate any copyright laws.

4. Benefits and Payment Terms

1. Total compensation of **Rp20 million** (tax included, no additional benefits such as health insurance or annual bonuses).
2. Deliverables and Payment Schedule:

Deliverables	Description	Deadline	Payment
Storyboard Finalization	Finalizing the storyline of the interactive documentary video, including the integration of engaging and relevant motion graphic concepts.	13 June 2025	IDR 5,000,000
Footage Collection	Collecting footage from the IESR archive and developing supporting illustrative elements (graphics, animations, and others).	13 June 2025	
Review I and II	Initial editing (rough cut), including the insertion of motion	20 June 2025	IDR 15,000,000

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	graphics and visual elements such as lower thirds, thumbnails, and posters.		
Final Editing	Completion of the final broadcast-ready video, equipped with Bahasa Indonesia and English subtitles. Main video duration: 7–13 minutes. Additional outputs: 2 promotional videos, each 1 minute long, for Reels and YouTube Shorts.	20 June 2025	
Total		100%	IDR 20,000,000

3. Qualifications

- Proven experience in video editing and post-production, particularly in developing documentary or lesson-learned formats.
- Strong creativity and visual storytelling skills, with the ability to turn complex narratives into engaging and coherent videos.
- Proficiency in editing software such as Adobe Premiere Pro, After Effects, Final Cut Pro, or equivalent.
- Attention to detail, with a good sense of pacing, transitions, sound design, and visual consistency.
- Ability to produce clear, actionable design recommendations, supported by examples, visual references, and concise documentation.
- Strong attention to detail, good communication skills, and ability to work independently under deadlines.
- Ability to integrate motion graphics, subtitles, and illustrative elements in line with the video's objectives.
- Strong communication skills and the ability to incorporate feedback constructively.
- Ability to deliver high-quality results under tight deadlines.

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4. Duration

The contract period is **June 2025**, with an immediate start as soon as possible.

5. Requirement

- Download the application form from the IESR website.
- Submit the application form, resume, and portfolio (demonstrating experience in event management and design) to the **Net-Zero Strategic Communications Program Manager** at uliyasi@iesr.or.id with the subject line "**Consultant for Video Editing Lesson Learn Energy Transition in Sub National**"
- For further inquiries, contact the same email address.
- Application deadline: **Tuesday, 10 June 2025**. Applications will be reviewed on a rolling basis, and the recruitment process will close once a suitable candidate is found. **Early submission is highly encouraged.**